

June 04, 2024

BSE Ltd. P J Towers, Dalal Street, FortMumbai - 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE).Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 Symbol: EASEMYTRIP
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Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **“EaseMyTrip turns 16; Celebrates its 16th Anniversary Sale with Irresistible Discounts”** being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

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EaseMyTrip turns 16; Celebrates its 16th Anniversary Sale with Irresistible Discounts

Starting today till June 11th EaseMyTrip's 16th Anniversary Sale will offer massive discounts on domestic and international flights, hotels, buses, cabs, trains, and holiday packages

New Delhi, June 04, 2024: EaseMyTrip.com, one of India's leading online travel tech platforms, has unveiled its 16th Anniversary Sale, featuring significant discounts on a comprehensive array of travel services. Running from June 4th to June 11th, 2024, this special sale aims to provide travelers with an added element of excitement by offering irresistible deals on flights, hotels, bus tickets, cab rentals, and holiday packages.

During the 16th Anniversary Sale, customers can expect discounts of:

Up to INR 7500 OFF* on Flights

Up to INR 10,000 OFF* on Hotels

Up to 15% OFF* on Busses

Up to 12% OFF* on Cabs

Instant cashback up to 10%* on Trains

Travel international under INR 60,990/-* on Holidays

To access these amazing discounts, customers can make use of the coupon code **EMT16** when booking through the EaseMyTrip app or website. Additionally, by booking with select bank partners such as ICICI Bank, BOBCARD, American Express, RBL Bank, and HSBC Bank, users can avail of extra discounts, enriching their travel experience even further. To make this sale even more exciting, every transaction made during the sale period gives you a chance to win special gifts from select brand partners such as Wildcraft, PVR, The Man Company, Sam & Marshall, and Growfitter.

Additionally, the top highest spender during the sale period will receive an iPhone 15 from EaseMyTrip's Spendvesting Partner, Multipl, where you can Invest for your future travel spends and get mutual funds returns + Flat 12% extra discount. The following highest spenders will have a chance to win prizes such as a OnePlus 12, OnePlus Nord, Bose SoundLink, and OnePlus earphones. A few lucky winners will also get the opportunity to win giveaways like trolley sets, Growfitter hampers, Sam & Marshall's Griseo Vigour sunglasses, and discounts on PVR movie tickets from participating brand partners.

Sharing his thoughts on the 16th Anniversary Sale, **Mr. Rikant Pittie, Co-founder of EaseMyTrip** said; *"As EaseMyTrip steps into its 16th year, I am excited to announce our specially curated Anniversary Sale for our valued customers for their continued trust and support. We're offering unbeatable discounts*

on flights, hotels, buses, cabs, and holiday packages, to celebrate this feat as a gesture towards making travel more incredible and accessible."

EaseMyTrip has joined hands with several prestigious airline partners for this sale, where customers can enjoy discounted fares; Air India, Air Asia, Air Astana, Air Mauritius, Akasa Air, American Airlines, Air Seychelles, Air India Express, AF/KL/DL, British Airways, Cambodia Angkor Air, Egypt Air, Ethiopian Airlines, Fly91, Gulf Air, ITA Airways, Indigo, Japan Airlines, Kenya Airways, Lot Polish, Lufthansa & Swiss, Malaysian Airlines, Myanmar Airlines, Oman Air, Qantas Airways, Qatar Airways, Singapore, Saudi Arabia Airlines, Star Air, Spice Jet, Turkish Airlines, Virgin Atlantic, Vistara and VietJet.

Selected hotel partners for this exclusive sale encompass renowned names like Tree of life, Neemrana, Inde Hotel, Sterling, Spree, Byke, Justa, Vits, Brij, Royal, Orchid and Regenta, Suba Group, Pride, Club Mahindra, Clarks, Amritara, Cygnett, OTHPL, The Clarks, One Earth, Welcomheritage, Shrigo, Starlit, Beyond Stay, Le roi, Zone By The Park, The Fern, Fab hotel, Ramee Group of Hotel, Jain Group, Sumiyashee, Moustache Escape and Playotel

To access the discounts, users need to book a Flight, Hotel, Bus, Cab, or Holiday for their chosen destination and apply the coupon code. Following each transaction, customers will receive an email confirming their booking along with multiple gift vouchers. These vouchers can be redeemed by clicking on the "Redeem Now" button associated with each brand in the email. This offer is available to both new and existing customers. Valid from June 4th to June 11th, 2024, the promotion applies to online confirmed bookings made through EaseMyTrip's website and app.

Additionally, customers can also participate in exciting giveaway rewards. By following EaseMyTrip's official Instagram account, participating in the 16th Anniversary Sale Contest, and regularly checking Instagram stories for updates on the winners' list, users stand a chance to win fantastic prizes. Winners will be announced exclusively on EaseMyTrip's social media platforms post-sale.

To know more on deals, please visit: <https://www.easemytrip.com/offers/anniversary-sale.html>

*T&C Apply

About EaseMyTrip

EaseMyTrip (a publicly listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 47% during FY20-24 in profits before tax, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services.

EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru,

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and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

For Media Queries:

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